



The Lime Guide to getting around **Milan this winter**



Start with a gift

Scan the QR code below and enjoy **1 free ride*** of up to **15 minutes**. Your champion journey starts here.

*Promo code valid until February 22. Includes 1 free ride up to 15 minutes. Standard rates apply after 15 minutes. Valid on the Lime app only and limited to the first 1,000 new users.



Introduction

With the Lime Guide, explore Milan on two wheels this winter.

Move freely between busy areas, city hubs and Milan's most iconic spots.

Experience an unforgettable—and sustainable—adventure with Lime.

Let the journey begin!

Milan moves better with Lime

42%

of users choose Lime during peak hours

32%

of users use Lime for commuting

83%

of users recognize Lime's contribution to reducing traffic

76%

of users find that Lime makes previously hard-to-reach areas of the city more accessible

79%

of users are more likely to use public transport or rely less on their car thanks to Lime

Based on a survey conducted among + 2,500 Lime riders in Milan in March 2025.

Tips to know



Check out these Lime features that can make your ride even easier!

Group Ride: Unlock up to 5 vehicles from your account and ride with whoever you like—a valid ID is all it takes to join.

LimePass: Explore the different LimePass options in the app and save on your rides.



Enjoy zero unlock fees and save up to 70% on trips.

Free reservations: Reserve your bike or scooter for free for up to 10 minutes.



With LimePass, you can extend reservations up to 30 minutes.

Take a break: Pause your ride whenever and wherever you need.



Your break can last up to 15 mins, after which your vehicle will end the ride.

Refer friends: Invite a friend to Lime, and you'll both get €5 added to your account once they complete their first ride.



Find your referral code in the app, under Wallet.



Follow these 10 street code rules for a safe journey

The Italian Highway Code promotes sustainable mobility and encourages the responsible use of public space.

- 1 **Yield to pedestrians.**
- 2 **Use bike lanes** whenever available.
- 3 **Respect speed limits and traffic signals.**
- 4 **Wear a helmet when riding a scooter.**
- 5 **Park your Lime only in designated areas.**
- 6 **Don't drink and ride** — riding under the influence is illegal.
- 7 **Use your bell only when there's immediate danger**, to help reduce noise pollution.
- 8 **Stay alert and be mindful** of vulnerable users: cyclists, pedestrians, and people with reduced mobility.
- 9 **Stop** when someone is **approaching a crosswalk**.
- 10 **Look both ways** before crossing any intersection.

First time with Lime?

Getting around Milan during busy winter weeks can feel like a real challenge.

But with Lime, you're already ahead: bikes and scooters are always within reach to take you wherever you want to go.

Whether you're soaking up Milan's winter buzz, exploring a new neighborhood or just heading across the city. **Lime's your ideal teammate for simple, fun and sustainable mobility.**

How it works

→ Download the Lime app



- Enter your details and upload a valid ID
- Find nearby vehicles and scan the one you prefer
- Ride in just minutes

Last additional tips



Ride on the right:
Keep to the right side of the road.



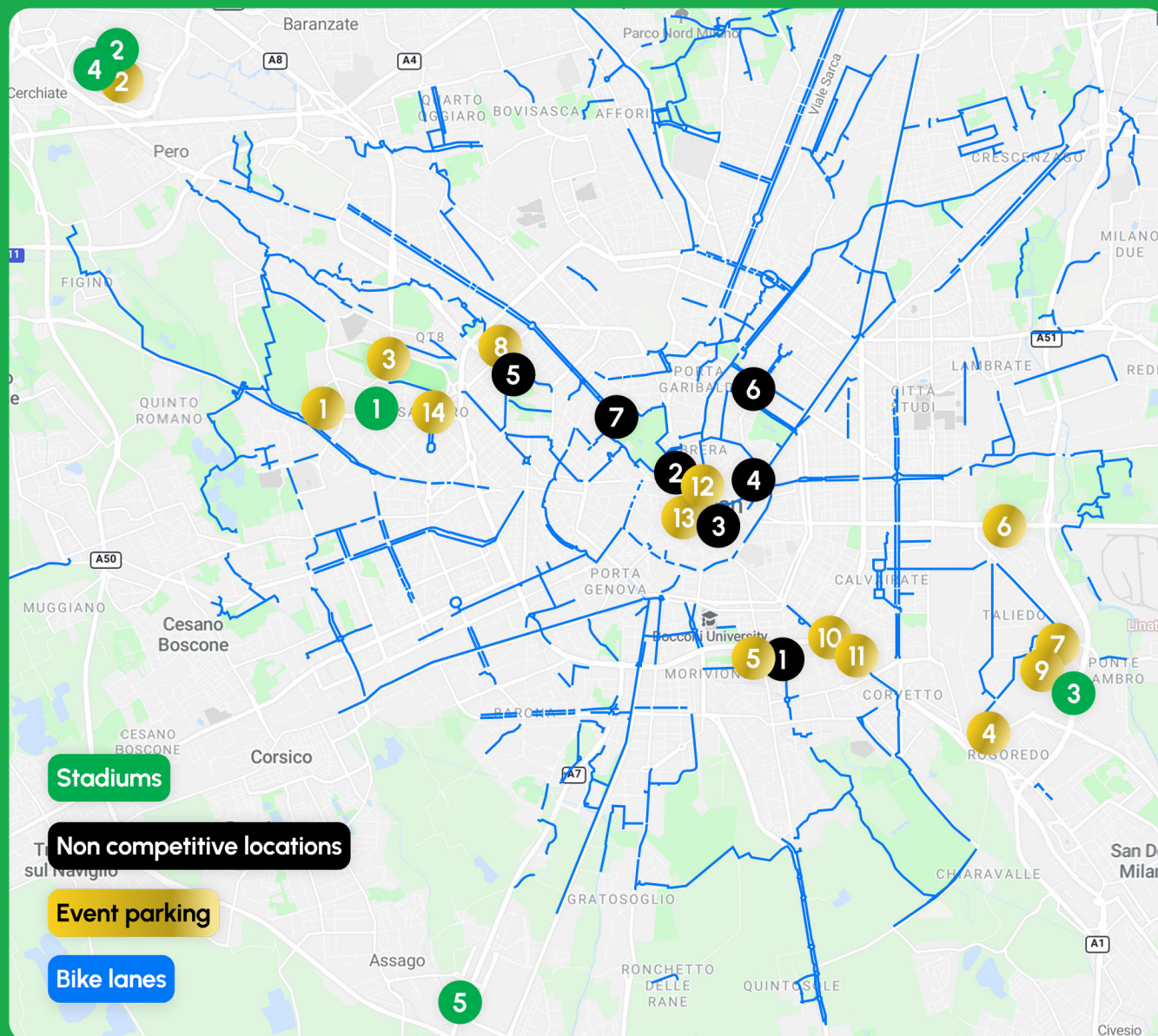
Be courteous:
Even if you have the right of way, stay aware of others—especially vehicles merging or turning.



Stay always visible:
Use lights and reflective gear, especially at night or in low-light conditions.



Navigate Milan with Lime



Event parking

- 1 San Siro MM5
- 2 Rho Fiera: Porta Sud
- 3 Piazzale dello Sport
- 4 Rogoredo FS
- 5 Villaggio Olimpico
- 6 Repetti MM4
- 7 Viale Ungheria
- 8 Portello MM5
- 9 Largo Gonzaga
- 10 Lodi Tibb MM3
- 11 Scalo Romana
- 12 Castello
- 13 Duomo
- 14 San Siro Ippodromo MM5

Stadiums

- 1 Milan San Siro Olympics Stadium
- 2 Milano Ice Hockey Park
- 3 Arena Milano
- 4 Speed Skating
- 5 Ice Skating Arena

Non competitive locations

- 1 Villaggio Olimpico Milano-Cortina 2026
- 2 Official Shop 1
- 3 Official Shop 2
- 4 Official Shop 3
- 5 Main Media Centre
- 6 Olympic Families Hotel
- 7 Olympic Cauldron